

IT'S ABOUT PEOPLE



# pulsara® + North Carolina

## Communication Infrastructure

In the critical moments, traditional communication through radios, pagers, phones, and texts often fall short to deliver crucial information swiftly and accurately. Dynamic events demand dynamic technologies. Pulsara is engineered to be that tool—intuitive, straightforward, and robust enough to manage the complexities of any scale of incident.

Pulsara is a HIPAA-compliant game-changer that ensures the privacy and security of patient information. It creates a unified network for all—emergency responders, hospital staff, public health officials, and emergency management—facilitating seamless communication and coordination, no matter the location or organization.

Whether it's for everyday transports, urgent emergencies, or large-scale crises, Pulsara is there to serve the needs of every patient encountered by the community. It's always ready, every day, for every scenario. Be Pulsara-prepared.



Scan Me or Click Here

### Same tool. Every day. Regardless of event.

Pulsara connects every team member including EMS, hospitals, healthcare facilities, public safety, emergency management, and critical care providers. From a simple conversation between the ambulance and the receiving emergency department to managing statewide disaster, teams can connect with the right people at the right time. Scan the QR for how Pulsara ensures smooth coordination at every scale.

# Why pulsara?

As a secure, cloud-based communication platform for EMS, hospitals, public safety, public health, and emergency management, Pulsara provides an interoperable solution for all organizations across the state. Features like team chat, images, and live video provide configurable communication pathways that connect all necessary individuals and organizations—instantly, on demand, and in real time.



## ACROSS YOUR STATE, PULSARA CAN:

- Reduce pressure on local and regional healthcare resources.
- Reduce hurdles across the state for care coordination during time-sensitive emergencies, pandemic response, mass casualty incidents, mass gatherings, special events, and natural disasters.
- Empower EMS services by enabling treatment-in-place and transport to alternative destinations (i.e., behavioral health, urgent care, substance abuse).
- Reduce local, regional, and statewide costs during disasters or surge events by coordinating multi-agency response with the same system communities use every day.
- Reduce healthcare facility costs by efficiently moving patients across regions and the state during surges, capacity shortages, or resource deficits.
- Provide the ability to establish a statewide transfer center for rural, underserved regions to assist with bed placement when traditional referral partners are unavailable.